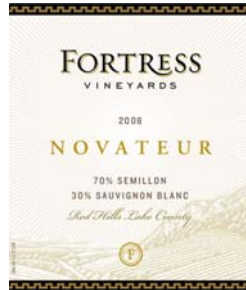


2008 NOVATEUR

70% Semillon 30% Sauvignon Musque

• *Novateur is made from grapes grown on our high altitude mountain vineyard at 2000-2400 ft. elevation with well-drained red volcanic soils and a daily cooling breeze coming from the Lake below.*



• *French for "innovative", Novateur is a unique wine made from Semillon and Sauvignon Musque grapes grown under sustainable practices. The grapes are hand-harvested at night at 28° Brix to deliver natural fruitiness while maintaining bright acidity.*

• *This blend creates an expressive, bright wine which exhibits the true characteristics of each variety. The wine's relatively low alcohol is in balance with its acidity making it a perfect match with foods.*

• *Progressive and fully sustainable agricultural practices include Smart Dyson trellising & canopy management, rice straw mulch for natural fertilizer and irrigation control (reduced water requirements by 50%) as well as natural weed control, clover row crops for natural nitrogen, use of biofungicides – no sulfur used.*

Harvest Date: Semillon: 10/16/08 Sauvignon Musque: 10/20/08

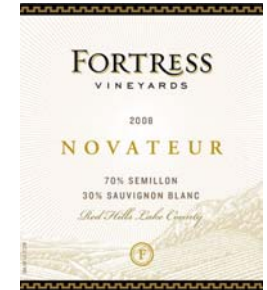
Alcohol: 12.9% Total Acidity: 6.4 g/L pH: 3.82
Cooperage: Stainless steel and neutral French oak barrels

Cases Produced: 550 cases, 750ml. bottles
Suggested Retail Price: \$19.99

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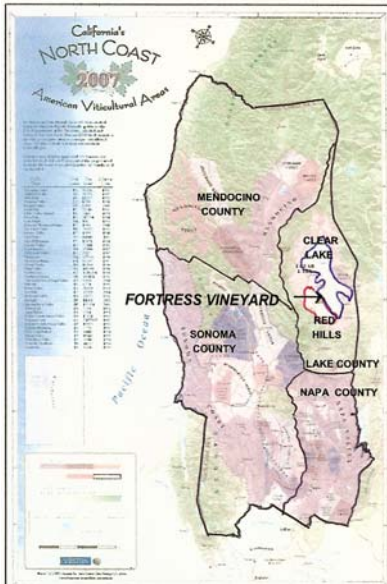
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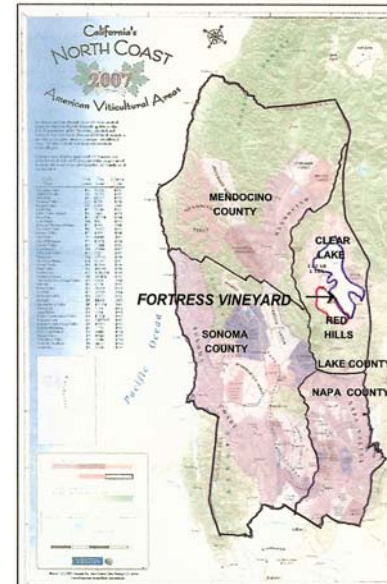


The Fortress Vineyard is a high altitude mountain vineyard rising dramatically up from Clear Lake in the Red Hills Lake County AVA. At 2000 to 2400 feet, the Fortress Vineyard has one of the highest elevations of all North Coast vineyards.

The combination of the constant breeze and wind coming directly from the Lake each day and the high elevation, provides a distinctly cooler and more moderate climate than other areas of the Red Hills AVA.

The California North Coast Appellation is comprised of Napa, Sonoma, Lake and Mendocino Counties.

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Fortress Vineyard elevation compared with other well-known vineyards:



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